BraFIP, whose activity began in 2011, was originally created as the Brazilian technological platform, in the manner defined by the European Union to assist in the technological development of Eastern European countries.

Since 2015, BraFIP acts as a non-profit association, to assist in the construction of Research, Development and Innovation (R&D&i) projects in cooperation, that is, involving several companies, universities and research centers, expanding its reach continuously.
Since 2021, it has the support of ALETI - Ibero-American Federation of Information Technology Business Entities, and in this year of 2023 we started to count on EscalaLatam.

To continue promoting the formation of new groups of companies, startups, universities and research centers, ALETI, BraFIP and EscalaLatam promote the 2023 Call for Ideas for R&D&i projects, the eighth round of this initiative.

The best ideas will have the opportunity to be presented during the International Cooperation Day (IncoDay), an event scheduled for October this year in Panama.

Participation in this Call for Ideas is open to all companies (ideas seekers or suppliers), startups, research and innovation centers in an academic environment or scientific institutions, as long as they are interested in working towards ways to accelerate technological innovation , regardless of whether they belong to member entities or not, as well as for corporations that wish to issue challenges.
Note 1: This call is intended to identify cooperation opportunities in Research, Development and Innovation, including ideas, projects and products. To participate in this Call for Ideas, fill out the questionnaire below. The deadline for participation ends on July 28, 2023.

Note 2: if your organization wants to present more than one idea, you must complete a questionnaire for each idea.

About your *ORGANIZATION*

* 1. Name of your idea* (limited to 20 characters)

[   ]

* 2. About your organization

Name   [   ]

Website (omit
http://www.)   [   ]

   * 3. What alternative best describes the profile of your organization?

     ◯ Company with technical capacity to participate in the development of the presented idea

     ◯ Company that wants to get the solution to the idea presented from a third party

     ◯ Startup (company in formation)

     ◯ Research center/academic group/scientific institution

4. Location of the main R&D&i team involved with this idea:

City   [   ]

State/Province   [   ]

Country   [   ]

* 5. Your contact data

Full name   [   ]

E-mail   [   ]

Mobile Phone   [   ]

LinkedIn profile   [   ]

Facebook profile   [   ]

6. Contact data for a second person involved with this idea

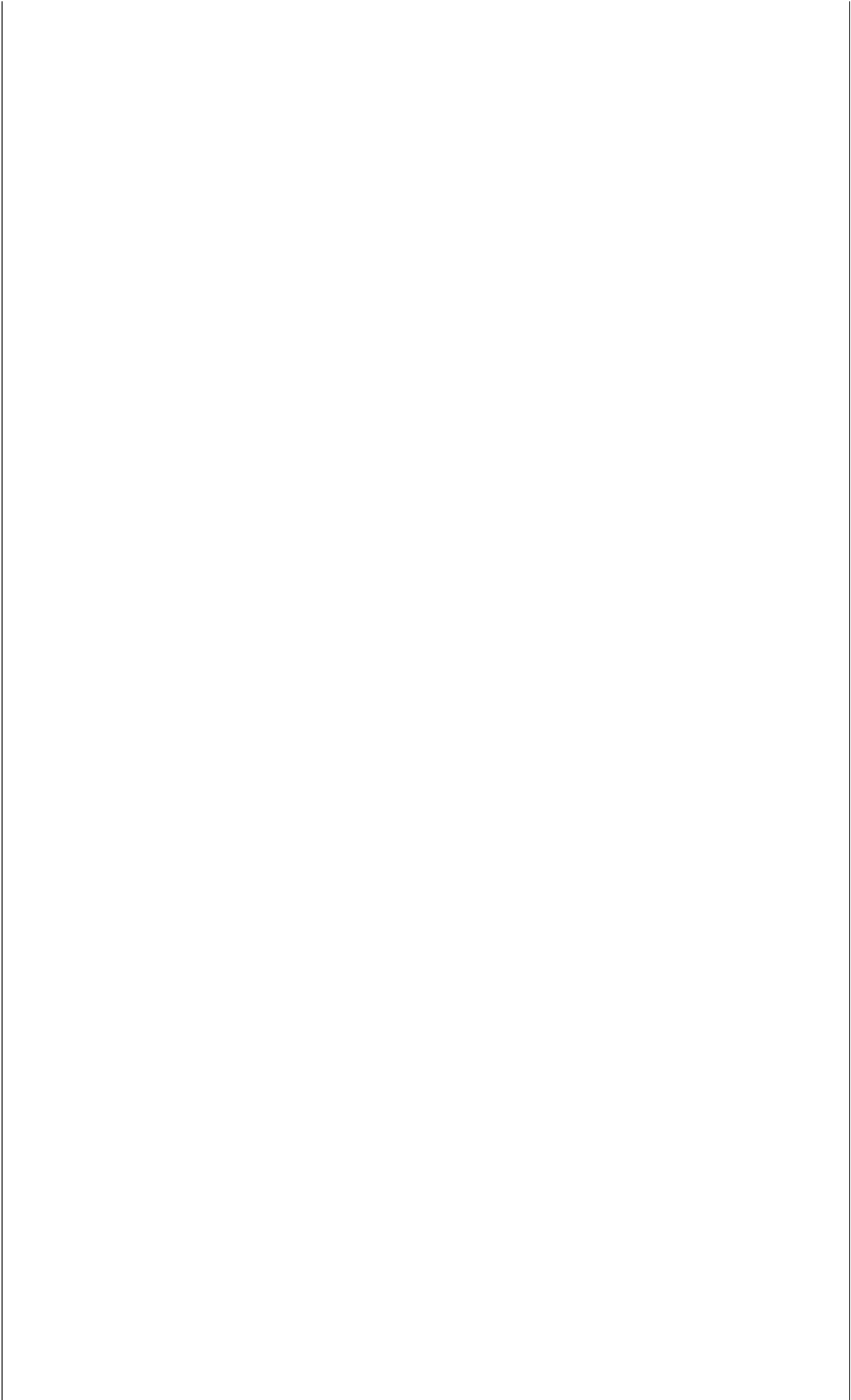Full name   [   ]

E-mail   [   ]

Mobile Phone   [   ]

7. Contact data for an additional person involved with this idea

Full name   [   ]

E-mail   [   ]

Mobile Phone   [   ]

About your idea

* 8. Title for disclosure:

In English

In Spanish

In Portuguese

9. Describe the innovative characteristics of your idea in relation to potential competitors

10. Describe the opportunities for collaboration in R & D & i, locally or internationally, that the idea provides

11. Describe the business model of your idea (if defined, detail also the revenue generation processes)

12. Describe how many other companies could be involved in marketing and selling your idea (explain)

13. In which geographic areas can the idea be applied? Why?

14. Describe the target market for your idea and comment on the digital transformation already applied in this market

15. Which of these intellectual property protection strategies has your team pursued successfully in the past?

☐ Patent Registration   ☐ Copyright Registration

☐ Trademark Registration   ☐ Software Registration

☐ Others (please specify):

[text box]

16. Which of these intellectual property protection strategies will be applied by your team to the current idea?

☐ Patent Registration   ☐ Copyright Registration

☐ Trademark Registration   ☐ Software Registration

☐ Others (please specify):

[text box]

* 17. Describe the uncertainties, risks or hypotheses that must be validated in order that your idea can be developed successfully

[text box]

18. Describe any specific technologies involved in implementing your idea

[text box]

19. Indicate (at most seven) URLs or web pages that may help understand the idea (eg: links to pdf's, images, videos, etc)

a. [text field]

b. [text field]

c. [text field]

d. [text field]

e. [text field]

f. [text field]

g. [text field]

Idea description for BraFIP's portfolio

If your idea is approved in this 2023 Call, it will be included in the BraFIP portfolio, published in Portuguese, Spanish and English. To do so, we request that you provide the text to publicize the idea, which will be published in full with a public attribution of its authorship. If any of the three languages is not provided, BraFIP will use automatic translation tools.

* 20. English text

21. Spanish text

22. Portuguese text

23. For the participation of your organization in an R+D+i project in cooperation, for this idea, check all feasible alternatives

- [ ] Participates only with a full grant for the required resources
- [ ] Participates with partial grant for the required resources
- [ ] Able to fully self-finance its participation
- [ ] Others (please specify):

- [ ] Provides technology for partner use
- [ ] Provides completely funded human resources
- [ ] Provides partially funded human resources

* 24. Current stage of the idea's development

- [ ] For now we have only the ideas described here
- [ ] Some of the components needed for implementation are already available
- [ ] Development about to start
- [ ] Development already started
- [ ] POC or MVP completed (Proof Of Concept or Minimum Viable Product)
- [ ] Market-ready product

25. If the development of your idea involves partners, please identify their profile

- [ ] Academic institution in your country
- [ ] Public body or government institution in your country
- [ ] Private sector organization in your country
- [ ] Academic institution from abroad
- [ ] Public body or government institution from abroad
- [ ] Private sector organization from abroad

About the experience and interest of your organization in R&D&I

26. Which of these R&D&I initiatives below has your organization successfully completed before?

☐ R & D & I projects conducted only by your organization within a single country

☐ R & D & I projects executed in cooperation with other organizations within a single country

☐ R & D & I projects conducted only by your organization, covering teams in several countries

☐ R & D & I projects implemented in cooperation with other organizations located in several countries

☐ Others (please specify):

27. Languages in which your organization is able to conduct meetings:

☐ English

☐ Spanish

☐ French

☐ Portuguese

☐ German

☐ Italian

☐ Others (please specify):

* 28. Please indicate the geographic areas of main interest of your organization for international cooperation (at least one answer)

☐ United States and/or Canada

☐ Latin America

☐ Spain

☐ Japan

☐ Portugal

☐ China

☐ France

☐ India

☐ Germany

☐ Singapore, Malaysia, Korea, Taiwan and/or Vietnam

☐ Italy

☐ United Kingdom

☐ Other Asian countries

☐ Other European countries

☐ Australia and/or New Zealand

☐ Africa

29. Please indicate geographic areas your organization completely discards for international cooperation (no minimum or maximum answers requirement)

- [ ] United States and/or Canada
- [ ] Spain
- [ ] Portugal
- [ ] France
- [ ] Germany
- [ ] Italy
- [ ] United Kingdom
- [ ] Other European countries

- [ ] Latin America
- [ ] Japan
- [ ] China
- [ ] India
- [ ] Singapore, Malaysia, Korea, Taiwan and/or Vietnam
- [ ] Other Asian countries
- [ ] Australia and/or New Zealand
- [ ] Africa

About the above INFORMATION

* 30. Through which BraFIP members or supporters did you become aware of this call? Mark up to 3 replies

☐ Directly from BraFIP   ☐ Softex Recife   ☐ Macchi (Chile)

☐ ABTelecom   ☐ Tecsoft   ☐ Nessi

☐ Assespro   ☐ ALETI and/or one of its   ☐ Planetic
                                    members

☐ SBC   ☐ Enrich
                                ☐ Plata (Argentina)

☐ Fumsoft   ☐ NEM
                                ☐ PTU (Uruguay)

☐ Softsul   ☐ Photonics
                                ☐ RECIIF (Colombia)

☐ Softex Campinas   ☐ Other technological
                                ☐ MTP (Mexico)   platforms

☐ ITS   ☐ CDTI
                                ☐ PTPeru (Peru)

☐ RioSoft   ☐ Governmental Bodies
                                ☐ PT Costa Rica

☐ Others (please specify):

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[                                                      ]
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* 31. We authorize the Brazilian Association for the Promotion of Innovation through Technology Platforms (BraFIP - www.brafip.org.br) to use the information provided above for the search of partners interested in collaborating with the idea described, in the following way(s) (Check all that apply – at least one):

☐ Restricted to the internal use of **BraFIP** and potential partner organizations

☐ Disclosure among **BraFIP's** participant organizations, including disclosure in restricted Web environments and BraFIP events (business roundtables, IncoDays, etc.)

☐ Distribution to members of technology platforms in other countries

☐ Making it openly available on the Web

* 32. Also, by submitting this idea, we commit ourselves to contractually formalize the relationship with the Brazilian Association for the Promotion of Innovation in Technological Platforms - BraFIP so that we can enjoy the benefits offered by BraFIP, and if selected, present this idea during IncoDay 2023

○ Yes, we agree

○ No. Explain why:

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[                                                      ]
```