



Welcome to **BraFIP's** 2021 call for R&D&I ideas

BraFIP is the Brazilian technological platform, whose construction started in 2011, in the molds originally coined by the European Union to assist in the technological development of the countries of Eastern Europe. Established since 2015 as a formal non-profit association, BraFIP works to assist in the construction of research, development and innovation (R & D & i) projects in cooperation, that is, involving different companies, universities and research centers, often from different countries.

Continuing with the objective of promoting the formation of new groups of companies, universities and research centers, BraFIP is promoting the call of ideas 2021 for R & D & i projects, through its founding and supporting entities, in addition to European and Latin American technological platforms partners.

The best ideas will have the opportunity to be presented during the International Cooperation Day (IncoDay), an event scheduled for December, in Goiânia, State of Goiás, Brazil.

Participation in this Call for Ideas is open to all companies (demanding or supplying ideas), startups, research and innovation centers in the academic environment or scientific institutions, as long as they are interested in working towards means to accelerate technological innovation, regardless of whether they belong to member entities or not, as well as for corporations wishing to launch challenges.

Note 1: This call is intended to identify opportunities for cooperation in Research, Development and Innovation. To participate, just answer the questions on the next pages. The deadline for participation in this call ends on September, 12th, 2021.

Note 2: If your organization wishes to present more than one idea, *one questionnaire must be completed for each idea.*



About your ORGANIZATION

* 1. Name of your idea* (limited to 20 characters)

2. About your organization

Name

Website (omit http://www.)

* 3. What alternative best describes the profile of your organization?

- Company with technical capacity to participate in the development of the presented idea
- Company that wants to get the solution to the idea presented from a third party
- Startup (company in formation)
- Research center/academic group/scientific institution

4. Location of the main R&D&i team involved with this idea:

City

State/Province

Country

* 5. Your contact data

Full name

E-mail

Mobile Phone

LinkedIn profile

Facebook profile

6. Contact data for a second person involved with this idea

Full name

E-mail

Mobile Phone

7. Contact data for an additional person involved with this idea

Full name

E-mail

Mobile Phone



About your idea

* 8. Title for disclosure:

In English

In Spanish

In Portuguese

9. Describe the innovative characteristics of your idea in relation to potential competitors

10. Describe the opportunities for collaboration in R & D & i, locally or internationally, that the idea provides

11. Describe the business model of your idea (if defined, detail also the revenue generation processes)

12. Describe how many other companies could be involved in marketing and selling your idea (explain)

13. In which geographic areas can the idea be applied? Why?

14. Describe the target market for your idea and comment on the digital transformation already applied in this market

15. Which of these intellectual property protection strategies has your team pursued successfully in the past?

Patent Registration

Copyright Registration

Trademark Registration

Software Registration

Others (please specify):

16. Which of these intellectual property protection strategies will be applied by your team to the current idea?

Patent Registration

Copyright Registration

Trademark Registration

Software Registration

Others (please specify):

* 17. Describe the uncertainties, risks or hypotheses that must be validated in order that your idea can be developed successfully

18. Describe any specific technologies involved in implementing your idea

19. Indicate (at most seven) URLs or web pages that may help understand the idea (eg: links to pdf's, images, videos, etc)

a.

b.

c.

d.

e.

f.

g.



Idea description for BraFIP's portfolio

If your idea is approved in this 2021 Call, it will be included in the BraFIP portfolio, published in Portuguese, Spanish and English. To do so, we request that you provide the text to publicize the idea, which will be published in full with a public attribution of its authorship. If any of the three languages is not provided, BraFIP will use automatic translation tools.

* 20. English text

21. Spanish text

22. Portuguese text



About the idea's conditions

23. For the participation of your organization in an R+D+i project in cooperation, for this idea, check all feasible alternatives

- | | |
|---|---|
| <input type="checkbox"/> Participates only with a full grant for the required resources | <input type="checkbox"/> Provides technology for partner use |
| <input type="checkbox"/> Participates with partial grant for the required resources | <input type="checkbox"/> Provides completely funded human resources |
| <input type="checkbox"/> Able to fully self-finance its participation | <input type="checkbox"/> Provides partially funded human resources |
| <input type="checkbox"/> Others (please specify): | |

* 24. Current stage of the idea's development

- For now we have only the ideas described here
- Some of the components needed for implementation are already available
- Development about to start
- Development already started
- POC or MVP completed (Proof Of Concept or Minimum Viable Product)
- Market-ready product

25. If the development of your idea involves partners, please identify their profile

- Academic institution in your country
- Public body or government institution in your country
- Private sector organization in your country
- Academic institution from abroad
- Public body or government institution from abroad
- Private sector organization from abroad



Sobre a experiência/interesses da sua organização em P+D+i

About the experience and interest of your organization in R&D&I

26. Which of these R&D&I initiatives below has your organization successfully completed before?

- | | |
|--|--|
| <input type="checkbox"/> R & D & I projects conducted only by your organization within a single country | <input type="checkbox"/> R & D & I projects executed in cooperation with other organizations within a single country |
| <input type="checkbox"/> R & D & I projects conducted only by your organization, covering teams in several countries | <input type="checkbox"/> R & D & I projects implemented in cooperation with other organizations located in several countries |
| <input type="checkbox"/> Others (please specify): | |

27. Languages in which your organization is able to conduct meetings:

- | | | |
|---|----------------------------------|----------------------------------|
| <input type="checkbox"/> English | <input type="checkbox"/> Spanish | <input type="checkbox"/> French |
| <input type="checkbox"/> Portuguese | <input type="checkbox"/> German | <input type="checkbox"/> Italian |
| <input type="checkbox"/> Others (please specify): | | |

* 28. Please indicate the geographic areas of main interest of your organization for international cooperation (at least one answer)

- | | |
|--|--|
| <input type="checkbox"/> United States and/or Canada | <input type="checkbox"/> Latin America |
| <input type="checkbox"/> Spain | <input type="checkbox"/> Japan |
| <input type="checkbox"/> Portugal | <input type="checkbox"/> China |
| <input type="checkbox"/> France | <input type="checkbox"/> India |
| <input type="checkbox"/> Germany | <input type="checkbox"/> Singapore, Malaysia, Korea, Taiwan and/or Vietnam |
| <input type="checkbox"/> Italy | <input type="checkbox"/> Other Asian countries |
| <input type="checkbox"/> United Kingdom | <input type="checkbox"/> Australia and/or New Zealand |
| <input type="checkbox"/> Other European countries | <input type="checkbox"/> Africa |

29. Please indicate geographic areas your organization completely discards for international cooperation (no minimum or maximum answers requirement)

United States and/or Canada

Latin America

Spain

Japan

Portugal

China

France

India

Germany

Singapore, Malaysia, Korea, Taiwan and/or Vietnam

Italy

Other Asian countries

United Kingdom

Australia and/or New Zealand

Other European countries

Africa



About the above INFORMATION

* 30. Through which BraFIP members or supporters did you become aware of this call? Mark up to 3 replies

- | | | |
|---|--|--|
| <input type="checkbox"/> Directly from BraFIP | <input type="checkbox"/> Softex Recife | <input type="checkbox"/> Macchi (Chile) |
| <input type="checkbox"/> ABTelecom | <input type="checkbox"/> Tecsoft | <input type="checkbox"/> Nessi |
| <input type="checkbox"/> Assespro | <input type="checkbox"/> ALETI and its members | <input type="checkbox"/> Planetic |
| <input type="checkbox"/> SBC | <input type="checkbox"/> Plata (Argentina) | <input type="checkbox"/> Enrich |
| <input type="checkbox"/> Fumsoft | <input type="checkbox"/> PTU (Uruguay) | <input type="checkbox"/> NEM |
| <input type="checkbox"/> Softsul | <input type="checkbox"/> RECIIF (Colombia) | <input type="checkbox"/> Photonics |
| <input type="checkbox"/> Softex Campinas | <input type="checkbox"/> MTP (Mexico) | <input type="checkbox"/> Other technological platforms |
| <input type="checkbox"/> ITS | <input type="checkbox"/> PTPeru (Peru) | <input type="checkbox"/> CDTI |
| <input type="checkbox"/> RioSoft | <input type="checkbox"/> PT Costa Rica | <input type="checkbox"/> Governmental Bodies |
| <input type="checkbox"/> Others (please specify): | | |

* 31. We authorize the Brazilian Association for the Promotion of Innovation through Technology Platforms (BraFIP - www.brafip.org.br) to use the information provided above for the search of partners interested in collaborating with the idea described, in the following way(s) (Check all that apply – at least one):

- Restricted to the internal use of **BraFIP** and potential partner organizations
- Disclosure among **BraFIP's** participant organizations, including disclosure in restricted Web environments and BraFIP events (business roundtables, IncoDays, etc.)
- Distribution to members of technology platforms in other countries
- Making it openly available on the Web

* 32. Also, by submitting this idea, we commit ourselves to contractually formalize the relationship with the Brazilian Association for the Promotion of Innovation in Technological Platforms - BraFIP so that we can enjoy the benefits offered by BraFIP, and if selected, present this idea during IncoDay 2021

- Yes, we agree
- No. Explain why: